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Page 2: General Information & District Composition

Q1 **Flatbush Avenue**

BID Name:

Q2 **I would like my BID's name to be published in the upcoming FY22 Trends Report to be the same as the name above**

The FY22 Trends Report will publish the name of your BID as reflected in the dropdown menu from the previous question which is what we published in the FY21 report. Please advise if you would like your BID's published name to be something different (ie. removing "Alliance" or "Partnership" from your name for publication purposes).

Q3
 Staff Information (FY22):Please do not double-count staff members in multiple of the following categories.

Number of full-time staff members employed by your BID (not including "clean team" or public safety officers)	0
Number of sanitation workers employed by your BID (including in-house/contracted and full-time/part-time)	2
Number of public safety officers/ambassadors employed by your BID (including in-house/contracted and full-time/part-time)	0
Number of other part-time and/or seasonal staff employed by your BID (including paid or unpaid interns)	2

Q4
 Number of approximate total BID members (registered and unregistered): (Indicate "I Don't Know" or "Do Not Track" if unable to answer)All property owners, commercial tenants, and residential tenants in your BID boundaries are automatically members of the BID but may only vote after registering with the BID. Please report all potential members.

Property owners	170
Commercial tenants	288
Residential tenants	Do not track.

Q5

Number of registered BID members:(Indicate "I Don't Know" or "Do Not Track" if unable to answer)BID members must register with the BID in order to vote at the annual meeting of the membership; each BID's bylaws outline the process for registering members. Please report only registered members.

Property owners	10
Commercial tenants	18
Residential tenants	1

Q6

Number of individual businesses in your district:Please include all retail, restaurant, office, etc., including individual businesses located in multi-tenant spaces

308

Q7

Number of storefronts in your district:(non-residential units that front the street; including ground floor and basement/second floor storefronts with entrances on the street)

Occupied (active tenant or active renovation)	280
Vacant (empty space, no active use, no activity, no construction)	28
Total (should be sum of occupied and vacant)	308

Page 3: Sanitation

Q8 **Yes**

Does your BID provide any supplemental sanitation services?(If you are unsure which services qualify as supplemental sanitation, check "yes" to view the list.)

Page 4: Sanitation

Q9 **Contracted**

Are your sanitation services:

Q10 **No**

Is there a workforce development component to the hiring and/or training of your sanitation staff? (either in-house or with a partner organization)

Q11

What types of duties are assigned to your sanitation workers?

**Street Sweeping and Bagging,
Power Washing,
Snow and Ice Removal,
Graffiti Removal,
Gum, Sticker, and Flyer Removal**

Q12

Sanitation Outputs & Operations

Number of days per week sanitation services are provided (1-7 days/wk)	6
Number of hours logged by sanitation workers in FY22 (total hours/year; NOT hours/week or hours/month)	3350
Number of incidents of graffiti removed by your BID in FY22 (including graffiti, sticker, poster removal)	5242
Number of trash bags collected by your BID in FY22 (total bags/year; NOT bags/week or bags/month)	8610
Number of trash and recycling receptacles serviced by your BID (inclusive of BID and City receptacles)	33
AVERAGE hourly wage for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values) Note the wage rate is the rate sanitation workers are paid.	\$15.50
AVERAGE hourly bill rate for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values) Note the bill rate is the rate the BID pays the vendor.	\$24.88

Page 5: Public Safety

Q13

Does your BID provide any supplemental public safety services? (If you are unsure what services qualify as supplemental public safety, check "yes" to view the list.)

No

Page 6: Public Safety

Q14

Are your public safety services:

Respondent skipped this question

Q15

Respondent skipped this question

Is there a workforce development component to the hiring and/or training of your public safety staff? (either in-house or with a partner organization)

Q16

Respondent skipped this question

What activities does your public safety program include? (Please select all that apply.)

Q17

Respondent skipped this question

Public Safety Outputs & Operations

Page 7: Streetscape/Beautification

Q18

No

Does your BID provide any supplemental streetscape/beautification services? (If you are unsure what services qualify as supplemental streetscape/beautification, check "yes" to view the list.)

Page 8: Streetscape/Beautification

Q19

Respondent skipped this question

Streetscape/Beautification Outputs Please do not double-count items in the following categories.

Page 9: Public Space Management

Q20

Respondent skipped this question

Total number of public spaces managed/maintained by your BID

Q21

Respondent skipped this question

Please list all the public spaces that you maintain.

Page 10: Marketing & Public Events

Q22

Yes

Does your BID have a Holiday Lighting Program?

Q23

Which communication channels does your BID use?

Print advertising (e.g. local newspaper),
 Direct mailings,
 Door-to-door visits,
 Flyers & posters,
 Email newsletters,
 Social media,
 LinkNYC advertising (more info),
 Digital advertising (e.g. Google, Facebook, Instagram ads)

Q24

Which social media platforms does your BID employ?

Facebook,
 Twitter,
 Instagram

Q25

For each of the following platforms you employ, how many subscribers/followers do you have?

Email Distribution List	175
Facebook	1289
Twitter	499
Instagram	1365

Q26

What kinds of marketing collateral does your BID distribute? (Please select all that apply.)

Event-specific posters/flyers/postcards,
 Apparel & Accessories (e.g. t-shirts, totes, sunglasses),
 Branded PPE (e.g. masks, hand sanitizers)

Q27

How many of each item did your BID distribute during the previous fiscal year? Please enter the total distribution number for each category

Event-specific posters/flyers/postcards (total print run)	1875
Apparel & Accessories (e.g. total t-shirts, totes, sunglasses distributed)	250
Branded PPE (e.g. masks, hand sanitizers_	7800

Q28

Total number of public events coordinated or co-coordinated by your BID during the previous fiscal year:

13

Q29

Number of attendees to public events coordinated or co-coordinated by your BID (best estimate):

15,290

Page 11: Business Support

Q30

What kinds of initiatives did your BID implement to support existing business owners in your district during the previous fiscal year? (Please select all that apply.)

Information Sessions on federal/state/city regulations or programs (e.g. Covid-19 Relief, Reopening, Paid Sick Leave, Affordable Care Act)

Educational Events (e.g. speaker series, panels, roundtables, best practice sharing)

Q31

What kinds of initiatives did your BID engage in to attract businesses to your district during the previous fiscal year? (Please select all that apply.)

Conducted market analysis,

Tracked and listed vacant retail spaces and/or square footage

Recruited prospective retail/commercial tenants

Q32

What tools do you use to learn about and track vacancies? (Please select all that apply.)

Office/admin staff walking corridor,

Communicating with property owners and brokers/agents

Q33

Please list the ways you use collected vacancy data.

We use the gathered data for discussions with prospective tenants and interested property owners and monitor construction.

Q34

How many storefront businesses opened in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

13

Q35

How many storefront businesses closed in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

14

Q36

Higher turnover this year

How did business turnover in your district this year compare to last year?

Q37

Issues Facing Businesses: Please rate from 1-5 how challenging the following issues are for business owners in your district:

Access to capital (loans, grants, other funding)	4 - Significantly challenging
Applying for City licenses and permits	3 - Moderately challenging
Working to secure government contracts	1 - Not challenging
Accessing customers	5 - Most challenging
Staying on top of trends in their industry	3 - Moderately challenging
Adapting to economic trends (such as the rise of online shopping)	4 - Significantly challenging
Finding the right talent for open positions	4 - Significantly challenging
Training employees in new skills	2 - Somewhat challenging
Rebounding following interruption or emergencies (sidewalk sheds, fires, etc)	2 - Somewhat challenging
Locating affordable real estate	4 - Significantly challenging
Lack of loading zones	2 - Somewhat challenging

Q38

Services for Businesses: Please rate from 1-5 how valuable these services are to business owners in your district:

Assisting with applying for financing (loans, etc)	5 - Most valuable
Navigating City processes (applying for licenses, permits, etc)	4 - Significantly valuable
Facilitating disputes regarding fines and fees issued by the City	4 - Significantly valuable
Helping to access government contracts	2 - Somewhat valuable
Providing lectures, classes and information on how to improve business practices	3 - Moderately valuable
Connecting businesses with qualified job candidates	4 - Significantly valuable
Providing support & financial assistance to train employees	2 - Somewhat valuable
Applying for City tax incentive programs	2 - Somewhat valuable
Supporting businesses following an emergency/significant interruption	3 - Moderately valuable
Supporting businesses in negotiating leases	4 - Significantly valuable
Helping entrepreneurs connect with legal advice	3 - Moderately valuable
Identifying available commercial space	3 - Moderately valuable
Creating opportunities to network with business owners for B2B sales	2 - Somewhat valuable

Page 12: Surveys & Studies

Q39

What kinds of surveys did your BID conduct during the previous fiscal year? (Please select all that apply.)

**Commercial district needs assessment,
Public realm assessment (e.g. streetscape conditions, graffiti)**

Q40

Which audience(s) did your BID survey? (Please select all that apply)

**Business owners/store managers,
Visitors/Pedestrians on the street,
Property owners,
Residents,
Event attendees,
Local workers/employees,
Social media or newsletter subscribers**

Q41

How were stakeholder surveys conducted? (Please select all that apply)

Email newsletter,
Door-to-door outreach (to businesses),
Intercept surveys on the street or at events (in-person),
Scheduled one-on-one interviews

Q42

What district data is your BID collecting and/or tracking?

Retail demand of residents (types of businesses),
311 reports in district,
Changes in business operations (what's open, hours, delivery/pick-up),
,
Quality of life issues,
Vacancies

Q43

Did you provide any of this data to City agencies to solve a specific problem in your district? Please explain.

We've provided 311 complaint numbers and anecdotal information on quality of life to the local Community Board & agencies to follow up on issues.

Q44

What tools and resources would help your BID better collect/track this data?

An internet-capable tablet would allow us to track these items easier & more efficiently. We would track ped counts, traffic volume on different days, etc. if we had funds to commission these studies.

Q45

What datapoints, not currently in the Trends Report, would you find useful to know about your fellow BIDs?

Respondent skipped this question

Q46

Did your BID complete any research or planning studies during the previous fiscal year?(e.g. streetscape study, parking study, market research, retail leakage)

Yes

Q47

What was the topic the research/planning study?

CDNA of Flatbush

Q48

What was/is the desired outcome of the research/planning study?

The CDNA gathered data to guide future programming under the Church Ave. BID's Ave. NYC grant & was intended to serve both the Flatbush & Church Ave. BIDs.

Q49

Once a month

How frequently do you report district issues to 311?

Q50

Please check the top 5 issues that you most frequently report to 311:

**Pothole,
Street Sign,
Traffic Light,
Street Light,
Illegal Dumping**

Q51

Please rate your satisfaction with 311, based on the timeliness and thoroughness of resolution of reported incidents.

☆

2

Q52

Please provide general feedback on the resolution of your 311 complaints:

Cases are often closed very shortly after being opened without resolution or have such a lengthy time period for the relevant agency to address the issue that the problem keeps getting worse while we wait or we eventually have to address it ourselves (like improper disposal that keeps getting bigger) which we don't have the capacity to do.

Q53

Please rank the most important issues facing your district.(drag and drop boxes to sort these issues; select N/A if not a relevant issue in your district)

Cleanliness	1
Security/crime	4
Illegal street vending	9
Not enough foot traffic	5
Sidewalk congestion	N/A
Commercial vacancies	2
Rising commercial rents	3
Homelessness	6
Panhandling	8
Drug abuse	10
Street parking	7
Infrastructure construction	11
Building construction	N/A
Traffic congestion	12

Q54

Are there additional issues your district is facing that you would like to bring to the attention of SBS?

No.

Q55

Please select the top 3 agencies with which you have the most difficulty coordinating & communicating.

**Department of Transportation (DOT),
Department of Environmental Protection (DEP),
Department of Finance (DOF)**

Q56

Please describe the specific challenges you have with these 3 agencies. (Example: lack of appropriate contact/relationship, slow response, etc.)

Lack of communication in advance of upcoming agency-led changes; lack of flexibility; lack of responsiveness.

Q57

Please suggest specific ideas and tools that may be helpful in addressing these challenges.

Include BIDs on lists of local stakeholders that some agencies are required to consult/notify instead of forcing BIDs to research the info or to wait for notification from community boards.

Page 14: Governance: FY22 Meetings

Q58

SBS keeps a log of the hundreds of BID meetings (Annual, Board, Committee, etc.) we attend, including important information regarding quorum, official actions taken, and purpose/intent of meeting. To assist in verifying our records, please indicate the dates of those meetings for FY22 (July 1, 2021 – June 30, 2022) in the fields below. Please indicate your meetings in the following format: MM/DD/YYYY

Board of Directors meeting 1 **08/02/2021** ,
 Board of Directors meeting 2 **08/17/2021** ,
 Board of Directors meeting 3 **08/31/2021** ,
 Board of Directors meeting 4 **09/14/2021** ,
 Audit Committee meeting **12/21/2021**

Q59

If you had more meetings in FY22, please enter in the below textbox. Please only include Board, finance committee, audit committee, and meetings of the members (NOT executive or other program committee meetings).

3/15/22; 6/29/22

Q60

Yes

Is your BID filed in PASSPort (the City's digital Procurement and Sourcing Solutions Portal)?

Q61

Yes

If filed in PASSPort, have your BID's principal owners/officers been updated in the portal since any recent changes? (e.g. since Officers of the Board were last elected or a new Executive Director started)

Page 15: Fiscal Information: External Revenue

Q62

No

Did you allocate executive/staff salaries to program expenses in your accompanying FY22 budget (Excel template)? In other words, please ensure the financials you submit on the accompanying Excel file are consistent with how you respond below.

Q63

Estimate how many total hours of staff time per week are dedicated to raising external revenue. (including writing grant applications, planning fundraising events, facilitating revenue-generating programs/services, etc.)

Q64

External Grants

In FY22, how many grants did you apply to? (including grants from government and private sources) **2**

In FY22, how many grants were you awarded? (including grants from government and private sources) **2**

Q65

City government

In FY22, what types of grants did you apply to?

Q66

No

In FY22, did you secure any capital funding for your district? (i.e. funding allocated to district but not directly awarded to BID)

Page 16: Share Your Successes: Core Services

Q67

Respondent skipped this question

Share Your Successes: Many BIDs implement innovative programs, and SBS wants to hear about it so we can share how BIDs impacting New York City. Highlight stories featured in the FY22 BID Trends Report will largely be gathered from these responses. Check out last year's stories in the FY21 NYC BID Trends Report for inspiration. In the space below, please highlight the most innovative programs or initiatives your BID took-on during the previous fiscal year. Include as many stories as you would like, and separate them by a blank line. Think about examples in any or all of the following categories:
 Sanitation Public Safety Streetscape & Beautification
 Marketing & Public Events COVID-19 Response & Recovery Business Support and Attraction Market Research and/or Planning Studies Sustainability/Green Initiatives Social Services & Volunteer Programs
 Tourist/Visitor Assistance Other Innovative Programs or Accomplishments

Page 17: Feedback for SBS

Q68

Please share your feedback for SBS. What else can SBS do to help your organization be more successful and effective? What challenges has your BID experienced related to working with other City agencies? What are the most important policy priorities for the next year? What topics would you like to see addressed in future workshops or roundtables?

Free access to Property Shark or other platform (& training) to help the BID find information on our member property owners.

We would benefit from training in information management software (Excel/Google Sheets, Smartsheet, Dropbox) as well as social media training in how to use scheduling software like HootSuite. Perhaps BRIC could be funded to provide this.
